

Annual CSR Report

1. A brief outline of the Company's CSR policy, including overview of projects or programs undertaken and a reference to the web-link to the CSR policy and projects or programs :

Founded in 1937, Colgate Palmolive (India) Limited has always focused on **'Giving India Reasons to Smile'**. Colgate continues to make great strides towards this long-standing commitment, through various programs and partnerships that bring our brands and values to life, across the nation.

Colgate's success is linked to the Company's values of Caring, Global Teamwork and Continuous Improvement.

Colgate ensures that all its stakeholders, including customers, shareholders, employees, business partners and the national community, are cared for. We work towards protecting the environment, as well as continually improving and enhancing the quality of life of individuals and communities through a multitude of partnerships and associations.

The Colgate family is committed to working together across the country not only to achieve a sustained profitable growth but also to bring about a positive impact in the lives of many underserved communities.

We are focused on getting better every day in everything we do, as individuals and as a team. We strive to understand our consumers' and customers' expectations better, each day, to be able to work continuously towards innovating and improving our products, services and programs in order to provide our consumers and customers a better experience every day.

Our values are reflected in the quality of our products, the reputation of our Company, and also in our unstinted dedication towards serving the communities in which we do business.

The details of the CSR programs/projects are available on the Company's website: <http://www.colgate.co.in/app/Colgate/IN/Corp/Investor/CorporateGovernance.cvsp>

An overview of the CSR projects and programs undertaken by the Company, are appended hereto.

2. The Composition of the CSR Committee : Dr. (Ms.) I. Shahani (Chairperson)
Mr. I. Bachaalani
Mr. M. Chandrasekar
Ms. P. Sharma
3. Average net profit of the Company for last three financial years : ` 773 crore
4. Prescribed CSR Expenditure (two per cent of the amount as in item 3 above) : ` 15.46 crore
5. Details of CSR spent during the financial year : ` 15.58 crore
 - a) Total amount to be spent for the financial year : ` 15.46 crore
 - b) Amount unspent, if any. : Nil

c) Manner in which the amount spent during the financial year is detailed below :

in Crores

Sr. No.	CSR Project or activity identified	Sector in which the Project is covered	Projects or programs (1) Local area or other (2) Specify the State and district where projects or programs was undertaken	Amount outlay (budget) project or program-wise	Amount spent on the projects or programs	Cumulative expenditure upto the reporting period	Amount spent : Direct or through implementing agency
1.	Bright Smiles, Bright Futures™	Promoting preventive health care	Across India	9.9	10.56	10.56	Direct as well as through implementing agency
2.	Oral Health Month	Promoting preventive health care	Across India	2.60	2.02	2.02	
3.	Pratham	Promoting education	Mumbai Maharashtra	0.10	0.10	0.10	Through Registered Trust/ Society/ NGO
4.	Seva Mandir	Conservation of Natural Resources, Education and other allied areas	Rajasthan	0.60	0.80	0.80	
5.	"A Positive Step program" with : Network in Thane by People Living with HIV	Addressing inequalities	Thane, Maharashtra	0.16	0.15	0.15	
6.	"Saksham" program with SEEDS	Vocational and skills training for upliftment of economically weaker youth	Lucknow, Uttar Pradesh	0.70	0.65	0.65	
7.	Water program with WFP	Conservation of Natural Resources	Maharashtra	1.40	1.30	1.30	
	Total			15.46	15.58	15.58	
8.	In case the company has failed to spend the two per cent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board Report			Not applicable			

* The details of NGOs/Trust/Society : (i) Pratham; (ii) Seva Mandir; (iii) Network in Thane by People Living with HIV; and (iv) SEEDS.

The CSR Committee confirms that the implementation and monitoring of the CSR Policy is in compliance with the CSR objectives and the policy of the Company.

Colgate Bright Smiles, Bright Futures™ Program

At Colgate, we understand that oral health plays a significant role in people's overall health. Thus we recognize the importance of a healthy smile and following continued good oral health care practices. Importantly, developing good habits at an early age helps children get a good start towards a lifetime of oral health.

As India's leader in oral care, Colgate is committed to improving children's oral health and considers it as the company's responsibility to bring healthy, bright smiles to the children of India through free dental check-ups and oral health education.

One of the most impactful oral health initiatives by Colgate is **Bright Smiles, Bright Futures™ (BSBF)**, which demonstrates Colgate's commitment to **educating children about oral healthcare**. A flagship initiative by the Company, it was created with an aim to spread awareness among children about the correct oral health habits, basic hygiene and diet, through use of engaging aids to ensure that the children retain their learning about Oral Care.

The objective is to empower children to practice good oral care hygiene, by making them aware of good oral care practices, to reduce prevalence of dental caries and to promote preventive health care habits.

Since the inception of the program in 1976, the Company has been delivering oral health education to children, in partnership with the Indian Dental Association (IDA) through their network of committed **dental professionals, by reaching out to influencers** – like school teachers and the Anganwadi workers in the community to promote preventive oral care education.

Children between the age group of 6 to 14 years, studying in primary schools, are taught good oral hygiene habits, the right techniques of brushing with the use of a tooth model and a toothbrush, the importance of night brushing through an interactive module where the importance of a good mouth cleaning regimen is strongly instilled in them. At the end of the program, each child is given a 'Dental Health Pack' consisting of a toothpaste and a basic toothbrush, along with attractive charts depicting valuable oral care information in order to encourage these children to brush twice a day and take care of their oral care hygiene. A chart containing the oral care information is left in each classroom as a reminder to them, and for the teachers to reiterate the oral care message. School teachers are trained and provided with a 'Teacher's Guide' to help them instill good oral

care habits on an on-going basis. The Teacher's Guide is a detailed booklet that pictorially shares details of a tooth's anatomy, stages of decay, and the causes of gum diseases to help them advocate the importance of healthy teeth.

BSBF has, so far, touched the lives of **142 million school children between the age of 6-14 years across 3,27,000 schools in urban and rural India till December 2016**.

In the year 2016-17 alone, the BSBF program reached 8.2 million children across the country.

Oral Health Month :

India's first National Oral Health Survey, conducted by the Dental Council of India and Ministry of Health & Family Welfare, focused on improving the standards of oral health care in India. Colgate India, along with Indian Dental Association (IDA), rolled out the **Oral Health Month (OHM)**, in 2004, as a 6-city program with 70 participating dentists, to serve this purpose. OHM served as an awareness campaign to establish and promote the importance of good oral hygiene and encouraged regular dental check-ups. Spanning two months every year - OHM is focused on educating consumers, and offers free dental check-ups across the country.

The program was further strengthened with the introduction of Mobile vans to service under-privileged areas in the Metros and Towns. OHM also made oral care check-ups more accessible, and broke through any in-clinic fears that people may have harboured.

The Oral Care awareness drive now covers in-clinic free dental check-ups, school contact programs, free dental check-ups in mobile dental vans, retailers outreach program, and other community outreach initiatives. In the past 13 years, Oral Health Month has grown phenomenally, emerging as a leading campaign for promoting oral health awareness in India. In the Financial Year 2016-17, in the months of November – December, above 33,000 dentists participated in the program across 1100 cities in India. In our estimate, **this campaign benefitted almost 60 lakh people across geographies within the country, contributing actively towards improving Oral Health awareness in India in the Financial Year 2016-17**.

Positive Step Program Network in Thane by People Living with HIV (NTP+) :

At Colgate India, we recognize the seriousness of the HIV/AIDS epidemic and its impact on the workplace and on the society. Our policy focuses on non-discrimination and confidentiality, prevention, access

to treatment, partnerships with third parties, and providing proactive organizational support. We work to limit the impact of HIV/AIDS and towards maintaining a conducive environment through openness and acceptance.

Colgate-Palmolive (India) Limited initiated, **'A Positive Step'**, a program in collaboration with **'Network In Thane By People Living With HIV'** (NTP+), a Non-Governmental Organization addressing inequalities and promoting education for HIV infected and affected children.

The program, which had started with a handful of children, now supports a total of 89 children. Employees have come forward to volunteer and also spend their time in engaging with these kids to teach and help them sharpen their skills. These children are encouraged to face challenges bravely, and positively. Colgate India also organizes a special event on 'World AIDS Day' every year in December, wherein the kids get to spend **a day at the Colgate office and interact with sponsors, volunteers, and the entire Colgate family.**

The program is impacting children positively in education, health, and helping to create in them the **confidence to face challenges that may come their way.**

In the Financial Year 2016-17, a new initiative - Knowledge Garden (a creative library) was launched for the children enrolled in the Positive Step program. The objective of this initiative is to encourage children to develop a desire to learn through creative ways and utilize Knowledge Garden's infrastructure to groom their personalities.

Seva Mandir :

Seva Mandir is a non-profit organization, working in, and around Udaipur in Rajasthan in the field of education, health, empowerment of women and youth, village institutions and natural resource development.

With an aim to create sustainable livelihoods and bring in a positive change in the lives of individuals and communities, Colgate India partnered with Seva Mandir in 2013, to support its unique programs through an annual grant. Our association with Seva Mandir has supported programs in various domains like education, women empowerment, youth and children in the under privileged sections of the society.

Education is still a farfetched dream for these communities and realizing this, Colgate India launched the 'Colgate Seva Mandir Education Scholarship Program' for the disadvantaged children from tribal and rural areas of Rajasthan. The children enrolled in this

program from tribal and rural areas are primarily girls from disadvantaged families. Through this program, Colgate India sponsors their school fee, hostel fee, study material, uniforms, travel cost, special coaching cost, and other support costs. Children study in Vidya Mandir school, which focuses on an all round development of children through both, studies and sports, as well as focuses on building in them, a strong value system through various engaging activities and initiatives.

Colgate India is also facilitating Seva Mandir and Vidya Mandir to help build better infrastructure and facilities for the children in the form of well-lit classrooms, uniforms, residential and storage spaces, availability of safe drinking water, availability of computers and learning facilities and in renovation of toilets and washing facilities in some of its hostel campuses. **This will enable students find to learn in a much better environment.** Through this education scholarship program, we aim to provide quality education and an enriching experience to these children so that they look forward to a bright future ahead.

More information about the NGO is available on www.sevamandir.org

Read India with Pratham :

Colgate India has been associated with Pratham, and has been working towards providing quality education to the underprivileged children of India. **'Every child in school and learning well'** has been Pratham's endeavor since its modest beginnings in Mumbai in 1994. Education is the crying need of India's developing economy. It is the only - lasting solution towards eradicating poverty in the long-term and can be achieved by empowering children through education. Pratham has come a long way both, in scope and geographical coverage since, and has established itself as a credible implementer of education solutions for under privileged children. Pratham works to strengthen the Government's **effectiveness and efficiency in its role as the provider** of primary school education in India. Pratham tries to supplement Government initiatives and not supplant it; primary education being the essential responsibility of the Government.

Colgate India has also partnered with Pratham in supporting their endeavor of working to provide education to the underprivileged children under their Initiative **"Read India"**.

More information about the NGO is available on www.pratham.org

Project “Saksham” with SEEDS :

Realizing the need of making the future generation more employable, Colgate India has launched ‘Saksham’, a pragmatic initiative for Social and Economic Empowerment of the underprivileged and marginalized youth through an Employability linked Skill Development program. Colgate has partnered with SEEDS and its implementation partner IL&FS to roll out the program. The program was launched in 2016 in Lucknow and aims at **empowering the youth of the country by facilitating the right kind of vocational training and supporting them to find employment opportunities**, thereby helping them in improving their socio-economic status.

During the training period, individuals are also groomed on social skills and behaviours and they also get a platform to interact with Colgate teams, and other people from different walks of life, including businessmen, to share their experiences and life lessons. The youths enrolled in the program are from economically weaker families, both from urban slum locations, as well as from rural areas. The focus is on enrolling youths who have the potential and willingness to learn, but are devoid of financial resources and guidance, and helping to enable them to become economically independent. The program started with the enrolment of 55 students at Lucknow. As of today **202 youth have been trained and certified through ‘Saksham**, and have been facilitated with employment opportunities through the NGO and its implementation partners. The program has been expanded in Moradabad along with Lucknow in Uttar Pradesh and **Mujjarfarpur in Bihar, in the Financial Year 2016-17**. Encouraged with this initial success, we aim to expand ‘Saksham’ to more locations and empower the youth by making them employable.

More information about the NGO is available on www.seedsimpact.org

Water with ‘Water for People’ :

Water is one of the key pillars of Colgate’s sustainability initiatives. Many programs and initiatives have been carried out within the manufacturing facilities of Colgate India, which help not only in the recycling, reuse, and zero discharge of water but also in water conservation. Save Water initiatives with NGOs are also supported by the Parent Company, in Bihar and West Bengal regions of the country.

To strengthen our commitment and focus on conservation of water, Colgate India has partnered with Water for People, an NGO which has a comprehensive water management approach.

The aim is to support and implement mechanisms and interventions that are sustained by involving local communities, strengthening partnerships through local governance, building capacities and execution of strong monitoring mechanisms.

Colgate India kicked off the initiative for Maharashtra, one of the states highly in need of water and today is being impacted positively with conservation of water initiatives.

The focus areas are drinking water availability, accessibility, and quality. The focus also lies on rain water harvesting and supporting sanitation in schools and community areas, with this harvested water. The emphasis is on education, awareness, and sensitization in the schools and community areas through various mechanisms to Save Water. The NGO partner engaged, has started the work with a feasibility study for Block and Panchayat level assessments and also exploring partnerships for technology ideas and solutions.

We aim to build sustainable practices and mechanisms on water conservation through Water for People and bring about a positive impact in the lives of communities in the targeted areas.

More information about the NGO is available on <https://www.waterforpeople.org>.