



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :

Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel. : 67095050
Fax : (91 22) 25705088
www.colgate.co.in

February 1, 2010

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039
Kind Attn : Mr. S. Subramanian / Mr. Bhushan Mokashi

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051.

Symbol : COLPAL
Series : EQ


Fax : 26598237 / 26598238/ 6618124/25/26
Kind Attn : Mr. Hari / Ms. T.S. Jagadhari

Dear Sir:

This is to inform you that the Company, which is currently holding 75% of the share capital of Professional Oral Care Products Private Limited, engaged in the manufacture of toothpaste at Goa, has acquired today the remaining 25% share capital from the local shareholders at an aggregate price of Rs.2.40 crore. Consequently, Professional Oral Care Products Private Limited has become a wholly-owned subsidiary of the Company effective this date.

Thanking you,

Very truly yours,
Colgate-Palmolive (India) Limited

 K V Vaidyanathan
Whole-time Director &
Company Secretary

File: Stock Exchange

File: POC general
January