



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :
Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel. : 67095050
Fax : (91 22) 25705088
www.colgate.co.in

December 1, 2011

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Scrip Code : 500830
Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039
Kind Attn : Mr. S. Subramanian / Mr. Bhushan Mokashi

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Symbol : COLPAL
Series : EQ

Fax : 26598237 / 26598238/ 66418124/25/26/ 26598348
Kind Attn : Mr. Hari / Ms. T.S. Jagadharini

Dear Sir:

Re: Appointment of Managing Director and intimation about other Changes on the Board of Colgate–Palmolive (India) Limited (“CPIL”)

In terms of Clause 30 of the Listing agreement, we hereby notify you that the Board of Directors of CPIL today passed a resolution appointing **Ms. Prabha Parameswaran as a Managing Director of CPIL** for a period of five years with effect from **1st February 2012**, subject to the approvals from the Central Government and Shareholders of CPIL. Brief Bio-data of **Ms. Prabha Parameswaran** is attached.

We are pleased to inform that, **Mr. Mukul Deoras** current Managing Director of the CPIL has been promoted as **President of Asia Division of Colgate-Palmolive Company** and consequently, in view his new responsibility, **Mr Deoras will cease to be the Managing Director of CPIL with effect from 1st February 2012**. Mr Deoras will assume the new responsibility for Colgate’s highly profitable and growing business across the vast and diverse geography in Asia effective 1st February 2012.

Mr Deoras has now been appointed as a **non- retiring Director and Chairman of the Board of CPIL with effect from 1st February 2012**.

Mr. Deoras succeeds **Mr. Derrick Samuel** current non-retiring Director and Chairman of the Board of CPIL, and President of Greater Asia Division of Colgate-Palmolive Company who has decided to retire from Colgate effective 1st February, 2012 after a long distinguished service.

The Company would also like to inform that **Mr K.V.Vaidyanathan, Whole-time Director of CPIL** retired from the services of CPIL effective close of business hours on 30th November 2011, after 21 years of distinguished service, and consequently ceased to be the Whole-time Director of CPIL from the date of his retirement.

The Board of Directors of the Company placed on record their appreciation of the outstanding contributions made by Mr.Samuel during his tenure as Chairman of the Board of CPIL as well as Mr K.V.Vaidyanathan during his tenure as the Whole-time Director of the CPIL.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited



Niket Ghate
Whole-time Director and Company Secretary

File: Stock Exchange
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Prabha Parameswaran,

Prabha has a deep understanding of the Indian market, her proven track record and broad-based business experience in global, divisional and subsidiary roles combined with her strong leadership capability has prepared her well to drive continued growth in Colgate Palmolive (India) Limited (CPIL).

Most recently, Prabha led the marketing organization in CP Mexico, Colgate's largest overseas subsidiary. During her tenure with Colgate Palmolive Mexico, Prabha successfully lead marketing organization despite intense competitive pressure and the challenges.

Prior to Mexico, from 2007 through 2009, Prabha was Vice President Marketing for CPIL.

Prabha joined CPIL in 1995 as Senior Marketing Manager, and was responsible for Hair Care business. In 1996, she was promoted to Associate Director, responsible for the Personal Care business where she developed and led initiatives to revitalize the business, including the launch of Palmolive Naturals soap, Palmolive Optims and the Male Toiletries and Skin Care equities.

In 1997, Prabha was promoted to Associate Director, Global Business Development - Oral Care in New York. There she led the identification of new opportunities and technology development in the therapeutic and systemic health segments. In 2000, Prabha was promoted to Senior Associate Director in the Global Toothbrush Division. Under her leadership, manual brushes saw an unprecedented level of new product activity including Active Angle, Massager and Whitening. In 2003 Prabha was appointed Marketing Director for Personal Care and Home Care in the Greater Asia Division, where she provided critical leadership to subsidiaries in setting category and commercial strategies.

Prabha has done her MBA from Chennai University.