



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :
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November 7, 2011

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Scrip Code : 500830

Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039

Kind Attn : Mr. S. Subramanian / Mr. Bhushan Mokashi

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Symbol : COLPAL

Series : EQ

Fax : 26598237 / 26598238/ 66418124/25/26/ 26598348

Kind Attn : Mr. Hari / Ms. T.S. Jagadharini

Dear Sir,

Re: Record date - Declaration of second interim dividend for the year 2011-12

This refers to the discussion our Ms. Girija Jambhekar had with Mr. Mokashi of Bombay Stock Exchange Limited and Ms. Khyati of National Stock Exchange of India on November 2, 2011 on the subject.

As discussed and agreed, we have fixed Wednesday, December 21, 2011 as the Record Date for payment of second interim dividend that may be declared by the Board of Directors for the Financial Year 2011-12 at their Meeting to be held on Monday, December 12, 2011.

Pursuant to Bombay Stock Exchange notice dated May 8, 1995, the intimation regarding Record Date is given in the attached format.

Kindly acknowledge receipt.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited

Niket
Niket Ghatge
Whole-time Director &
Company Secretary